

INTRODUCTION

Over the past few years the Balkan region has experienced a number of events as a result of natural hazards such as heavy rainfall. These natural hazards have resulted in floods, wind damage and landslide. It is likely that such events will continue to cause problems in the region as a result of climate change and climate variability. During this events lack of public awareness is detected.



BACKGROUND

This countries has similar problems about public awareness of DRR which is detected during events in the last few years. There is need of educating communities on disaster risks, increasing safety and resilience through campaigns, informal education, participatory learning and formal school-based interventions.

Special efforts must also be made to reach and plan for the care of particularly vulnerable segments of the population as children, the elderly, individuals in health care and people with disabilities with information about possible disasters and what to do in case of emergency.

Gathering together, the goal of the project will be reached easier and beneficiary countries will improve collaboration in this field. Outcome materials can be used for long term of time and adapted to the new situations in the future.



OBJECTIVES, INPUTS, OUTPUTS AND RESULTS

***Overall objective** of the project is to enhance population awareness of Disaster Risk Reduction of Natural Disasters (floods, forest fires and earthquakes) in Macedonia, Slovenia, Albania and Bulgaria.*

Long Term Objectives:

Three long-term objectives will be achieved through the implementation of this project:

- ▶ *Improving community resilience and sustainable development;*
- ▶ *Reducing potential casualties from the natural disasters;*
- ▶ *Encouraging and improving cooperation between experts who have responsibilities for public awareness and DRR in the beneficiary countries.*

Immediate Objectives:

- ▶ *Educational/training materials for trainers and designation groups (children, disabled or elderly persons, community, public officials);*
- ▶ *Public awareness information about floods, forest fires and earthquakes;*
- ▶ *Tools for information dissemination, using new technologies.*



Objectives and Results



▶ Objective 1

Set up current situation findings:

- Research and overview the available public awareness materials about floods, forest fires and earthquakes in the beneficiary countries.
- Survey the population for knowledge and understanding of DRR about floods, forest fires and earthquakes.

▶ Result 1

Level of public awareness of DRR of floods, forest fires and earthquakes.

▶ Objective 2

Creating bank (data base) of information about risks and DRR about floods, forest fires and earthquakes.

▶ Result 2

Available information about risks and understanding of DRR for floods, forest fires and earthquakes.

Objectives and Results



▶ Objective 3

Enhancing and sharing information between beneficiary countries.

▶ Result 3

Improve the cooperation and information dissemination between countries.

▶ Objective 4

Increasing public awareness (about floods, forest fires and earthquakes) and understanding the DRR.

▶ Result 4

Producing public awareness materials (phone app, audio and video materials, printed and web materials), informational and educational campaigns.

PROJECT CHALLENGES AND RISKS

The materials will be done on English and should be localized for the beneficiary countries in four local languages. There should be many experts involved.



PROJECT MANAGEMENT

Project Leader Country:

- ▶ *Macedonia, Albania and Bulgaria*

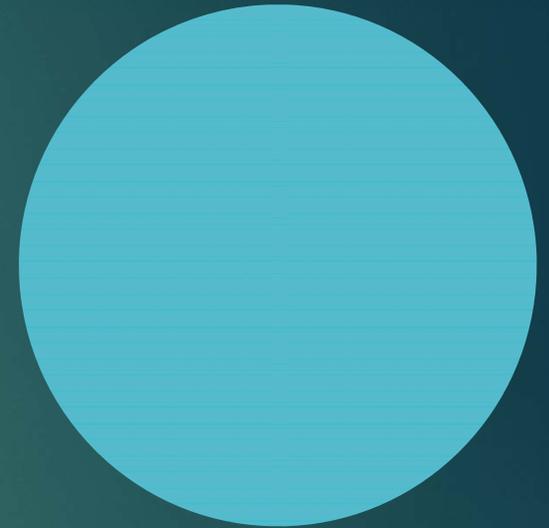
Beneficiary Countries / Partners:

- ▶ *Macedonia,*
- ▶ *Slovenia,*
- ▶ *Albania and*
- ▶ *Bulgaria.*



Fund – Union Civil Protection Mechanism

- ▶ Estimated cost of the project
 - ▶ 150,000 eur



CONCLUSION



To achieve this goal, we proposes that information campaigns and educational efforts be developed and that their effectiveness be evaluated and, where possible, continually improved:

- ▶ **Home.**
 - ▶ **The community.**
 - ▶ **School.**
 - ▶ **The workplace.**
 - ▶ **Colleges and universities.**
 - ▶ **Public officials and the press**
 - ▶ **Professionals.**
- 

